



# Sushma Foundation

## Organizational Profile

**Registered office:**

B-38/42-1 Mohini Kunj

Mahmoor Ganj, Varanasi – 221005, UP, India

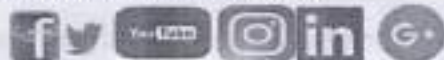


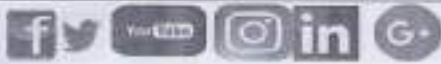
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Website: <http://www.sushmafoundation.ngo>

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Name of organization		<b>Sushma Foundation</b>
Contact	Postal address	B-38/42-1 Mohini Kunj Mahmoor Ganj, Varanasi – 221010, UP, India
	Phone	8299404082, 9415392971, 0542-2987800
	Email	sushmafoundation@gmail.com info@sushmafoundation.org
	Website	<a href="http://www.sushmafoundation.org">http://www.sushmafoundation.org</a>
	Social media	
	Primary contact person	Mr. M.P.Singh, - Director
	Other contact person	Nishant Kumar Singh, - President
Legal status	year of inception	20.04.2011
	Registered under	Indian Trust Act 1882, bearing Registration no. 101/2011
	Reg. no. with Niti Aayog	UP/2017/0115911
Income Tax Exemption	Nature of organization	Non Governmental Organization
	PAN No.	AAKTS-5411K
	12 A	AAKTS5411KE20206
	80 G	ITBA/EXM/S/80G/2-20-21/1027813659(1)
	FCRA	136760245
Working area	All over Uttar Pradesh	
Thrust area	<ul style="list-style-type: none"> <li>• Water, health, sanitation, &amp; nutrition</li> <li>• Ecological issues &amp; climate change</li> <li>• Economic empowerment of underprivileged category of society</li> <li>• Promotion of handicrafts and Traditional Art</li> <li>• Consumer Awareness</li> </ul>	





### Running Major Project

SL	Programme & Activities
1.	Health, Sanitation and Nutrition awareness camps
2.	Vocational training for women and girls
3.	Consumer awareness camps
4.	Road safety awareness and advocacy program of M.V. Act
5.	AIDS awareness camps
6.	Women empowerment
7.	Birthday Celebration of Kabir Das

### Project completed

Sl.no	Project	Supporting Agency	Year
1	Administering Road Safety Advocacy (Reg. ref. no. ASRTU/TP/PMU/2018/86/4631)	Ministry of Road Transport and Highways, Govt. of India	2018-19

### Organizational history

**Background:-** SUSHMA FOUNDATION is a registered Trust which is registered under Indian Trust Act, 1882 bearing registration number 101/2011, dated 20<sup>th</sup> April;2011. that was established by a group of Social workers with the basic objective of serving as a change agent among the people at large in a positive direction retaining however all that is noble and whole some in the time-honored tradition and valued-frame of our society, which is of course in a state of transition.

In order to keep updated planning and relevant in its intervention for community a process of strategic planning is undertaken regularly to decide objectively upon and set forth guidelines and policies regarding various aspects of total human development. This planning helps to set direction for areas of intervention, staffing, systems and practices, organizational structure,



approach & methodology, monitoring & evaluation system, capacity building strategy etc.

The Organization work with following key aspect: Empowering and mobilizing the communities here on issues of Child labor, atrocities, Child & women exploitation, Livelihood promotion, natural resource management, Environment, Water and Sanitation Skill enhance training, education and Health

Awareness, Capacity building and climate change their inclusion in the governance systems, etc. Build democratic participation in community and effective Implementation.

**Our Vision** "to improve quality of life for oppressed disadvantaged section of society."

**Our Mission** is to empower people so that they have greater control over their life situations and take responsibility to make a world that is mutually rewarding.

**Objectives:-**

- To provide education and health services and help in development of poor people in rural and urban areas without any distinction of caste, color, creed or religion.
- To design and implement development projects aimed at improving the quality of life of the socially marginalized economically backward classes.
- To develop and promote appropriate and environmentally sound technologies for enhancing the quality of life.
- To implement traditional projects on traditional skills with participation from local people and groups.
- To exchange all information with other organizations, groups and individuals working in the same area or other areas in India and abroad.
- To network and exchange skill with other Non-Government Organizations, Private Limited Companies, Institutions, donor agencies, Government Institutions and the Government.
- To infuse useful knowledge among the people including medical, Para-medical, technical, computer, vocational & Self-employment oriented education and to open, establishment, manage and run the schools, institution and centre for the benefit of the people.
- To establish Documentation Centre and Facility Centre for the awareness of environment, sanitation, hygiene and related issues.





- To grant relief during natural calamities of such as famine, flood, fire pestilence and other occasion of calamities of similar nature and to give donations, subscription or contributors, to institutions, establishment of persons during such relief work.
- To establish or help in the establishment or support and maintenance by donation or otherwise any technical institutes and research institutes for the benefits of the people.
- To raise funds, accept donations, grants, subscription gifts, benefactions presents and other offerings in cash or kind of movable and immovable property and so deal with the same for the purpose of the Trust.
- To develop the aforesaid objects by joining with other societies or trusts who also believe in the aforesaid objects and for that purpose to enter into all activities including affiliating, emulating wholly or partially taking possession on terms of lease, license, management and control of properties, institutions and organizations and obtaining of gifts of money and acquiring movable properties.
- To render assistance and /or grant aid to other public charitable trusts or institutions.
- To do all such other acts and things as may be required in order to further its above objectives.

## Core Values and Approaches to Development

**Core values** of Sushma Foundation include -

- i. **Service**- exemplary public services and initiatives through helping needy people; addressing, managing and resolving various social problems
- ii. **Social justice and equity**- advocate for social justice and fight against injustice
- iii. **Dignity**- value the dignity and worth of the person
- iv. **Human relationships**- primary importance to human relationships
- v. **Integrity**- always act in trustworthy way
- vi. **Competence**- continuously strive to increase professional knowledge and skills and to apply them in practice to pursue organization's aims and objectives
- vii. **Accountability**- responsiveness and accountability towards all relevant stakeholders
- viii. **Transparency**- in all functions and management of organization



Sushma Foundation adopts the following **approaches** to development.

- Encompassing collective action of people ,
- Integrated development approach
- Engaging with local governance system
- Gender sensitive approach
- Human rights-based approach
- Inclusive approach
- Environment sensitive approach

• **Our Achievements:-**

Sl no	Issues	Target group	Location	Outcome
1	following specialized health awareness camps are conducted			
	*Eye care	School children, old age	Varanasi & Deoria	2545 no. of school children made aware about how to read and write. What they should do when they feel problem to see the black board. How to watch the TV and Smartphone 150 old age person traced for suffering with glaucoma they referred for govt. hospital.
	*TB	rickshaw driver, daily labour, slums areas dwellers	8 urban slums areas of varanasi	4200 people were made sensitized on causes and prevention of tuberculosis; they were also made aware about DOTs and its services.
	*Vector born diseases	Rural people and municipal colonies residents	15 villages and 10 colonies of Varanasi and 10 villages of Deoria district	Around 10000 no. of People made sensitized on vector born diseases. its causes and prevention
	*Anemia,	adolescent girls, ANC/PNC cases, women	12 villages and 4 girls schools of Varanasi 10 villages	1535 adolescent girls 339 pregnant mothers, 256 PNC mothers and 780 women were made sensitized about anemia. They were also aware on





			of, Deoria district	balanced diet. 20 Primary health workers (ASHA, ANM and ICDS workers) helped in this awareness campaign
	*Diarrhea,	Rural and slums dwellers	12 villages and 4 slums of Varanasi	1250 people were made sensitized about diarrhea its causes and prevention. They were told about clean drinking water and they were advised to consult with doctor or Primary health workers in case of diarrhea.
	*STD/HIV diseases.	Rural and urban communities	*Railway stations *schools *labour mandi	1550 people were made sensitized at Varanasi Junction railway stations, 980 people at Manduadih railway stations, 570 school children and 560 labors were also covered in this awareness camps. Around 30 AIDS Awareness camps were organized.
2	Road safety awareness program	*Road users *School children	Varanasi	Around 4000 people were made aware about how to safe driving. This program was run through various modes of awareness activities as- organized seminars, rallies, quiz competitions, poster competitions.
3	Vocational training	*Adolescent girls *Women *Youth	Varanasi	255 no. of adolescent girls, 162 women and 175 youth got training under income generation program on tailoring, plumber, motor binding, painting, and auto mobile repairing. This is a running program of the Sushma Foundation
4	Consumer awareness	consumer	Varanasi and Deoria	Around 1200 people were made aware on consumer awareness. They were made aware that they must demand original receipt after each purchasing.
4	Birthday celebration of Sant Kabir Das ji	Mass community	Varanasi	621 <sup>st</sup> birth anniversary was celebrated on 19 June 2019. 250 people participated in this event.



5	Facilitation of Self Help Group	*women *farmers	Varanasi & Deoria	35 women SHGs and 17 Farmers SHGs were being facilitated. This program is being run for their self reliance.
6	Animal Welfare	*Pet animal *Street animal *Farmer	Varanasi	Around 5000 people were made sensitized on cruelty against animals.
7	Beti Bachao Beti Padhao	*infant girl *school going girl	Varanasi & Deoria	Mass community were being sensitized on gender discrimination and importance of girl child
8	Drug Addiction Awareness	*Mass community	Varanasi	12000 people were made aware on drug addiction.
9	Environment Awareness	*Mass community	Varanasi & Deoria	This is an ongoing program, around 15000 people, students have been made aware on environment conservation
10	Female Foeticide Awareness	*Community	Varanasi & Deoria	10000 people were made aware on female foeticide issue. They took oath against female foeticide.
11	Global Warming	*Mass community *school children	Varanasi & Deoria	Global warming is emerging as a major challenge. People were made aware on causes of greenhouse gas emission and renewable energy
12	Handicapped support	*Community	Varanasi & Deoria	150 handicapped person were supported via distribution of supporting instruments and income generation training
13	Hygiene and Sanitation Awareness	*Community	Varanasi & Deoria	Around 10000 people were made aware on health, hygiene and sanitation.
14	Legal Awareness	*school children	Varanasi & Deoria	5500 school children were told on human rights and constitutions rights
15	Organic Agriculture awareness	*Farmers	Varanasi & Deoria	Farmers of 10 villages of Varanasi and 15 villages of Deoria district are being made aware on importance of organic agriculture
16	Plastic awareness program	*people of municipal colonies	Varanasi & Deoria	10000 people of 25 municipal colonies of Varanasi were made sensitized against use of plastic, as - plastic bag etc. they are being aware on use of cloth bag
17	School Chalo Abhiyan	*Community	Varanasi & Deoria	This program is run to ensure 100% of school enrolment and reduce drop out from school.





18	Youth welfare	*College students	Varanasi & Deoria	Around 5000 youth were facilitated to importance of yoga and various youth welfare run by central and state government
19	Water conservation	*Mass community	Varanasi & Deoria	'Jal hi jeevan hai' is one of our objectives. People are being made aware about water conservation through various mode of awareness, as-rally, conducting seminars in schools etc.
20	Women Empowerment Program	*Community	Varanasi & Deoria	Sushma Foundation is running 10 vocational training centre for women in Varanasi and Deoria. Organization is conducting awareness activities on women human rights. Around 10000 women have been made aware on their fundamental rights
21	Essay Writing & competition	*School children	varanasi	Sushma Foundation is used conduct essay writing and competition in 50 schools of Varanasi and Deoria on various social issues

#### List of Advisory board( Female)

Sl. No-	Name	Husband/Father Name	Address	Designation	Category	Adhar No-
1-	Smt.Preeta Shinha	Sri Rakesh Kumar Sinha	302,Mahalakshi, Appart -ment, Tulsipur, Varanasi	Chairman	Gen.	632713746589
2-	Dr. Ahuti Singh	W/o Nishant Kumar Singh	Tulsipur, Mahmoorganj, Varanasi	Secratry/ Trasurer	Gen.	719950312381
3-	Smt. Naseema	D/o Shaukat Ali	N 15/275 M-2-B, Bajardiha, Varanasi,221109	Member	Minority	427682213775
4-	Smt. Badama devi	W/o Meva Lal	B38/121Tulsipur,Mahmoorganj Varansi,221010	Member	Schedule d Caste	803045347768



5-	Smt. Radhika Devi	W/o Sanjay Prasad	Tulsipur, Chhitupur, Mahmoor - ganj - Varanasi 221010	Member	Scheduled Caste	222079745458
6-	Smt, Meera Devi	D/o Jadunath	Lakhrawn, Bajardiha, Varanasi,	Member	OBC	629455184854
7-	Smt. Manju Devi	W/o Mr. Shankar Bind	14/151-3, Kajipura Khurd, Soniya, Chhittupur, Varanasi-221010	Member	OBC	269826658711
8-	Smt. Huma Akhtar	W/o Shamin Ahamad Jafari	C-594, Awama Zawadi Road, Karaili, GTB Nagar, Prayagraj, UP- 211016	Member	Minority	486359009435
9-	Smt. Rameshwari Sonkar	D/o Rajkumar Sonkar	S-28/40-3 Anaula, Varanasi, Up- 221002	Member	Scheduled Caste	618528578570

